Brooklyn Park GIS

2025 Data and Application Trends

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27 January 2026

What's in this report?

This report is an annual snapshot of usage data we collect for our GIS work and applications. We use this data to guide our GIS program development at the City of Brooklyn Park, MN.

How we collect usage data

We use a couple of methods for collecting usage data.

Automated scripts

When someone opens one of our GIS apps, our GIS web server records some information. We use Python scripts to read that information and count how many people viewed each app. We run these scripts daily.

Manual tracking

For some of our maps, we collect view counts by checking them manually. This process takes roughly 15 minutes a week (12 hours a year). Not too bad a cost for the benefit of the knowledge.

Contents

GIS workload 2
New GIS content 3
GIS apps 4
- CityView 4
- Public maps 5
- Neighborhood Information 6

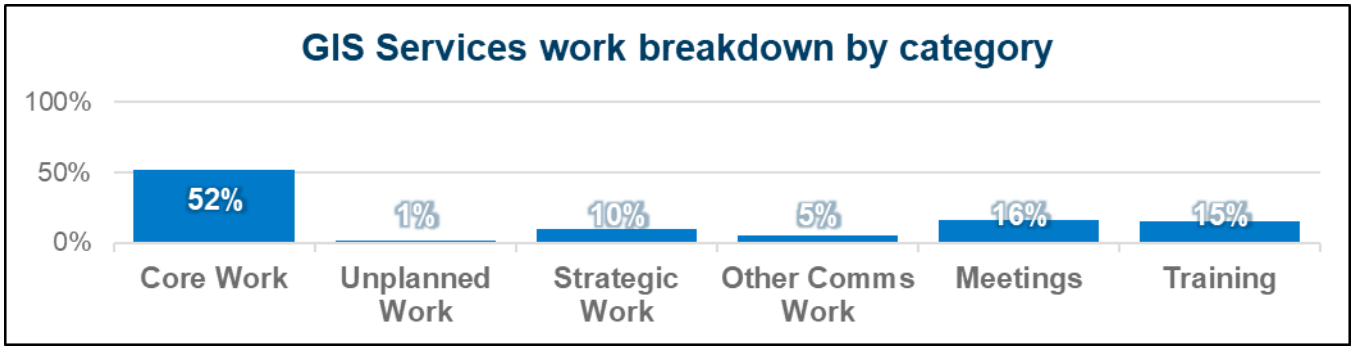
Press and presentations 7
Onward to 2026 7

GIS workload

GIS team members (Coordinator, Specialist, and Intern) track our time daily for use in this report.

Breakdown by work type

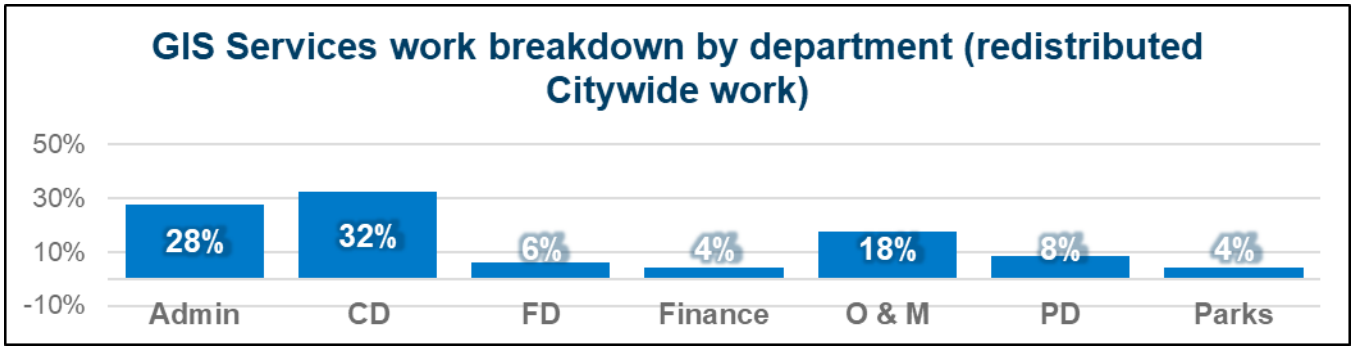
The general trends are stable from past years with minimal time spent fixing broken stuff, too much time in meetings, and achieving our training goals of spending a minimum 15% of our work time on it. GIS is a constantly evolving field, so it's critical we keep up with the technology. Strategic work time doubled this year, mainly due to planning for onboarding a GIS Specialist.



Category	Definition
Core Work	Main category, regular and special GIS and data projects, user support, daily operations, etc.
Unplanned Work	Something done broke, reactive mode to fix stuff.
Strategic Work	Big picture, long-term planning work that doesn't have a concrete output but is essential.
Other Comms Work	Misc work to support the Comms team, route and triage requests, etc.

Breakdown by department

Compared to 2024, we did less work for Rec & Parks, more for Fire, and comparable for other depts.



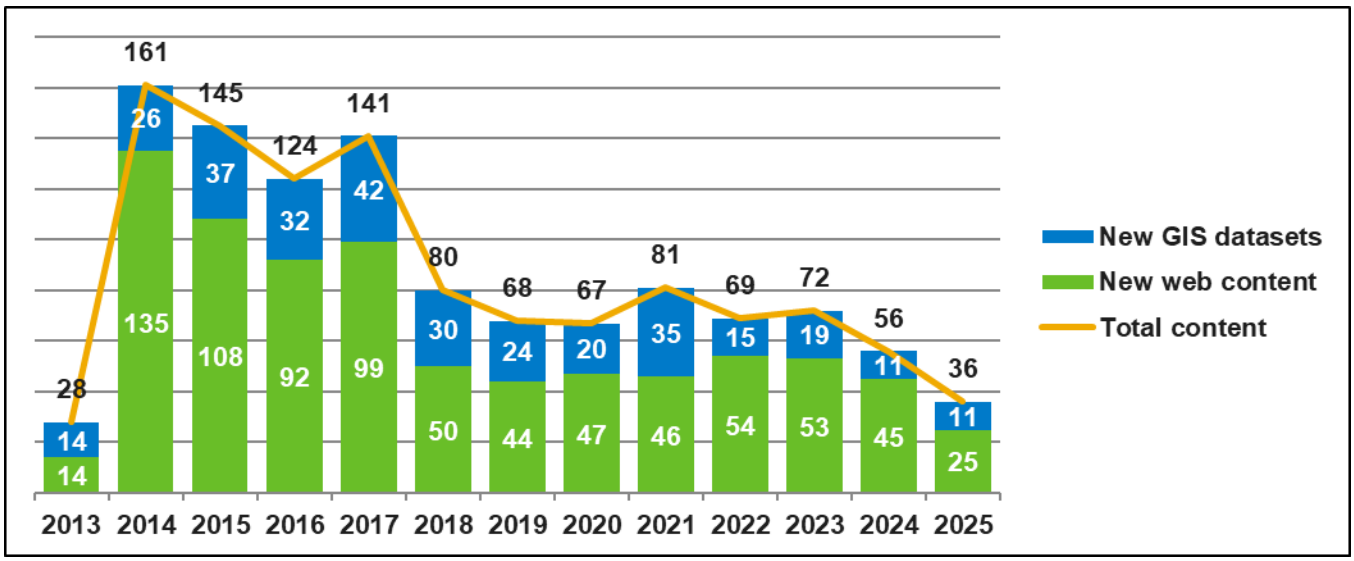
Some bigger department projects included a revamped **Development Projects** map (CD), the **District 34B Special Election** map (Admin), a statewide **Co-Responder Participants** map (Police), and multiple **Community Surveys** for topics like the Northwest Area and Metro Blue Line extension (CD).

While not an individual product, our GIS Specialist also **migrated all our public maps** to our newest GIS server, a topically boring but strategically critical task to complete in 2025.

New GIS content

We added **11 new enterprise GIS datasets** in 2025, the same as in 2024. We created fewer online maps and apps, but as mentioned above that's because we did considerable work **migrating 26 of our existing public web maps** instead. This also included standardizing their app configuration and layouts so our maps are consistently branded and provide the best possible user experience.

We added quite a few new datasets and fields to support the work to migrate CityView (more on that later). We also created a few more datasets to support the city's asset management implementation.



Like every year, our GIS data and app collection grew sustainably. Every new dataset or app we create includes a maintenance plan. Those plans most often consist of a fully automated update process using SQL and Python.

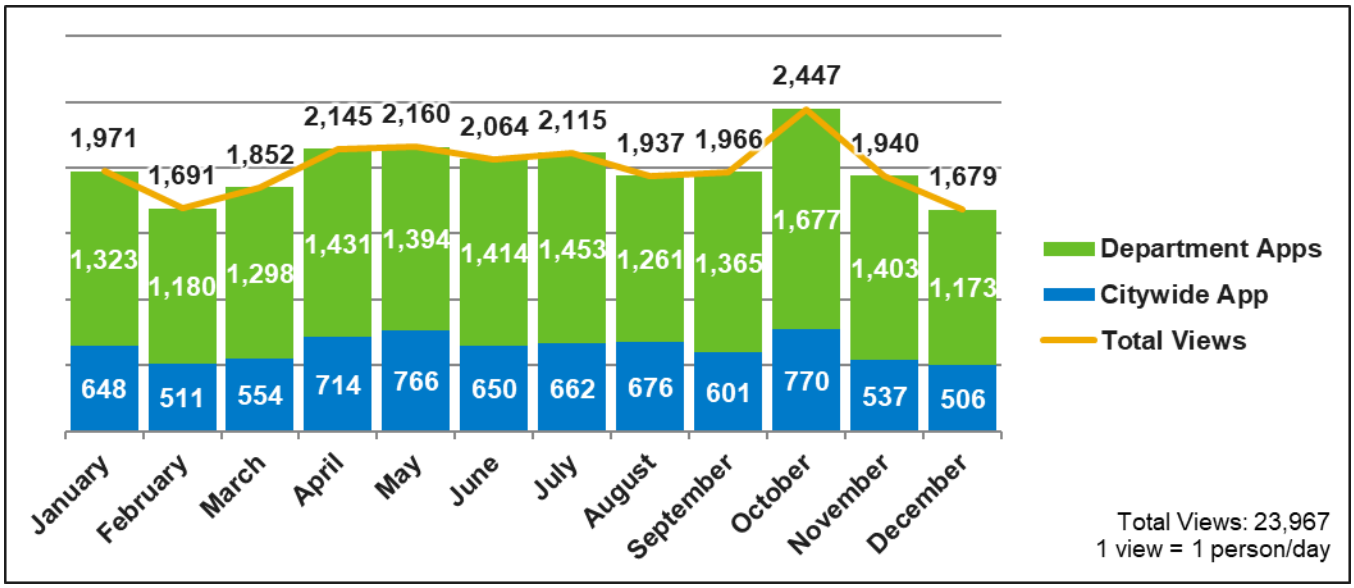
Other times, we assign a small amount of maintenance work to the department we created the new data or app for. Whenever possible, we fit this work into processes departments are already doing.

GIS apps

We support a collection of **over 60 public and internal GIS apps**. Most of our internal apps fall into the suite we call CityView. Our public-facing maps are, with few exceptions, hosted in the ArcGIS Online environment and connected to live GIS data in our enterprise geodatabase, i.e., our authoritative GIS data.

CityView

CityView is the name of our main collection of internal web GIS applications. **The average daily number of people using CityView increased to 96 people a day** (up from 90 in 2024 and 82 in 2023 and 2022 each). 2025 was the fifth year in a row we exceeded 20,000 total annual views.



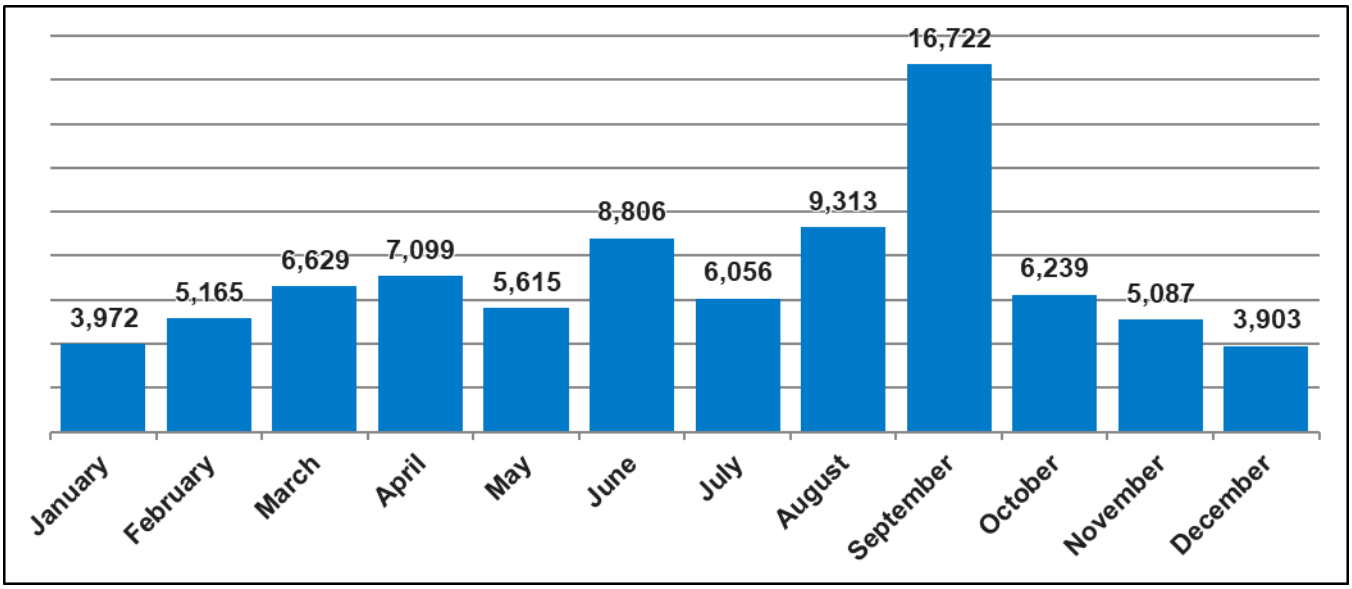
68% of CityView users used one of our nine department apps: Assessing, Building, Environmental Health, Engineering, Recycling, Forestry, Planning, Police, and Utilities. That's a consistent rate compared to 2024.

We only made a few updates to the version of CityView tracked in this report because a major project this year was **upgrading to a new version of CityView software**. We're happy to report that we launched the first brand new version of CityView on September 10, 2025! This represents our first major CityView rebuild since 2022 and our first full platform migration since 2015.

The upgrade process involved setting up and configuring over **160 map layers**, **12+ live data links** to other city systems, **35+ special flags and links** on parcels, and **15+ specialized workflows** for map tools and other customizations. There is still a considerable amount of work to do, but we made massive progress in 2025.

Public maps

We link to over 45 web maps, story maps, dashboards, and more throughout our city website. In 2025, **people viewed our public maps over 84,000 times**. In 2024, that number exceeded 100,000, but we noted in that report there were some suspicious trends for two of our apps that we collect views for separately (Adopt a Park and Adopt a Hydrant). Since that trend continued in 2025, we removed them from the count totals so that these numbers are closer to representing real views (vs online bots).



Most popular maps in 2025

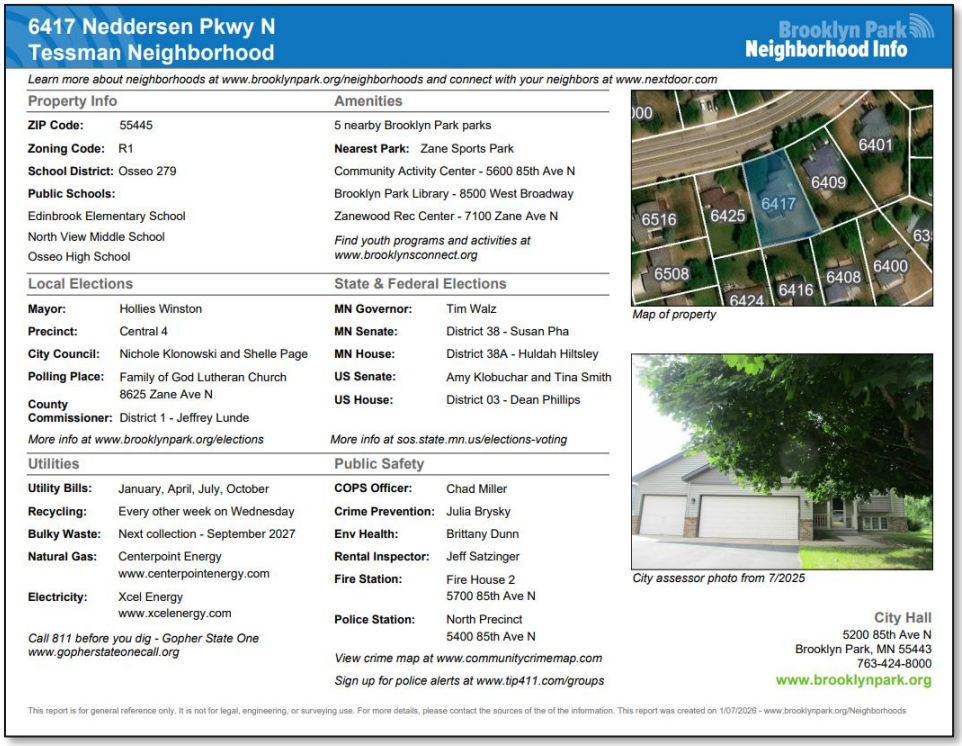
Combined, these six maps accounted for **53% of all public map views**.



This is the first year the Community Resources app appears on the list, which was promoted at city events and during unrest around immigration enforcement. Otherwise, these are consistently our most popular maps from year to year.

Neighborhood Information

Neighborhood Information is our flagship public mapping application. It contains over 50 property-specific data points all tied to a simple address search.



6417 Neddersen Pkwy N
Tessman Neighborhood

Brooklyn Park Neighborhood Info

Learn more about neighborhoods at www.brooklynpark.org/neighborhoods and connect with your neighbors at www.nextdoor.com

Property Info

ZIP Code:	55445
Zoning Code:	R1
School District:	Osseo 279
Public Schools:	
	Edinbrook Elementary School
	North View Middle School
	Osseo High School

Amenities

5 nearby Brooklyn Park parks

Nearest Park: Zane Sports Park

Community Activity Center - 5600 85th Ave N

Brooklyn Park Library - 8500 West Broadway

Zanewood Rec Center - 7100 Zane Ave N

Find youth programs and activities at www.brooklynsconnect.org

Local Elections

Mayor:	Hollies Winston
Precinct:	Central 4
City Council:	Nichole Klonowski and Shelle Page
Polling Place:	Family of God Lutheran Church 8625 Zane Ave N
County Commissioner:	District 1 - Jeffrey Lunde

More info at www.brooklynpark.org/elections

State & Federal Elections

MN Governor:	Tim Walz
MN Senate:	District 38 - Susan Pha
MN House:	District 38A - Huldah Hiltsley
US Senate:	Amy Klobuchar and Tina Smith
US House:	District 03 - Dean Phillips

More info at sos.state.mn.us/elections-voting

Utilities

Utility Bills:	January, April, July, October
Recycling:	Every other week on Wednesday
Bulky Waste:	Next collection - September 2027
Natural Gas:	Centerpoint Energy www.centerpointenergy.com
Electricity:	Xcel Energy www.xcelenergy.com

Call 811 before you dig - Gopher State One www.gopherstateonecall.org

Public Safety

COPS Officer:	Chad Miller
Crime Prevention:	Julia Brysky
Env Health:	Brittany Dunn
Rental Inspector:	Jeff Satzinger
Fire Station:	Fire House 2 5700 85th Ave N
Police Station:	North Precinct 5400 85th Ave N

View crime map at www.communitycrimemap.com

Sign up for police alerts at www.tip411.com/groups

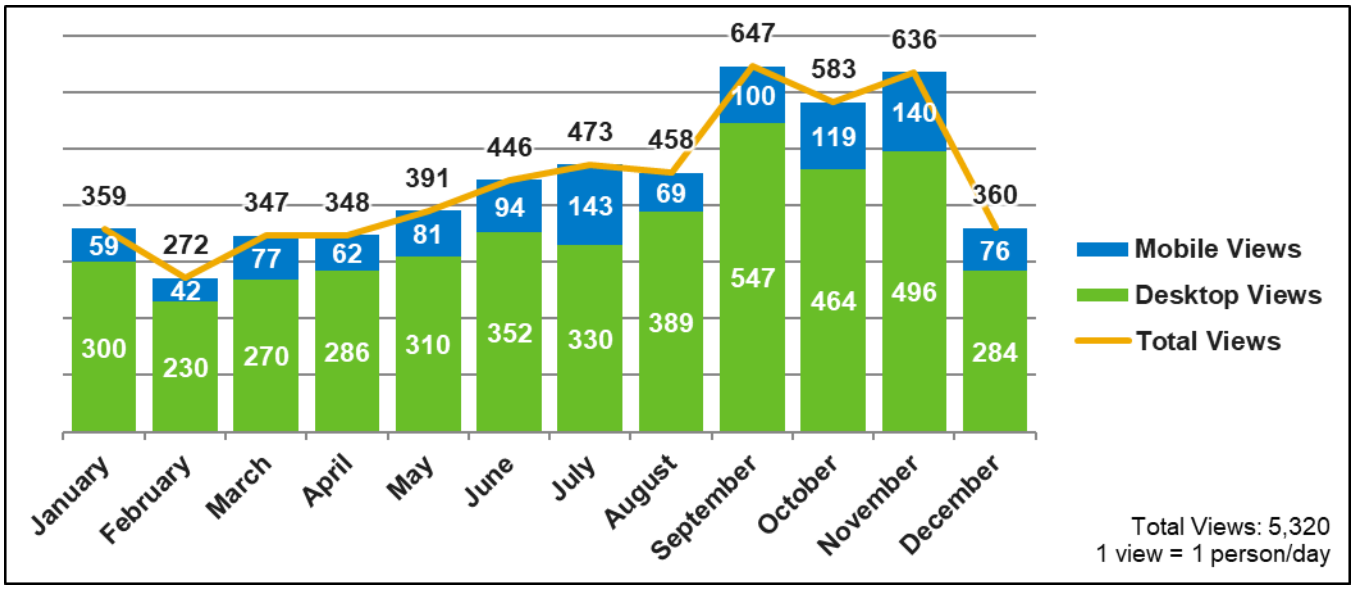
Map of property

City assessor photo from 7/2025

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This report is for general reference only. It is not for legal, engineering, or surveying use. For more details, please contact the sources of the of the information. This report was created on 1/07/2026 - www.brooklynpark.org/Neighborhoods

An average of 21 people a day viewed the app, down 3% from last year. 26% of people used a mobile device to view the app, down 6% from 2024.



Last year we predicted this app wouldn't have a section in this report because we would have rebuilt it and rolled it into our main public maps section. Clearly that didn't happen, but it is on the project list for 2026.

Press and presentations

2025 was similar to past years with just the main annual presentations we do, with the exception of presenting the new CityView in September.

Presentations	
May	Instructor at the MN GIS/LIS Spring Workshops *Level Up Your GIS Game with Arcade: Beginner and Intermediate courses*
September	Special staff presentation *Meet the new CityView*
October	Instructor at the MN GIS/LIS Fall Workshops *Level Up Your GIS Game with Arcade: Beginner and Intermediate courses*
October	Presenter at the MN GIS/LIS Annual Conference *Geo-Bouillabaisse: Cooking up Response to a Grocery Store Closure*
November	GIS Day class speaker at Highview Middle School Geography week speaker at Richfield High School

Onward to 2026

2025 laid the major groundwork for the **CityView migration**. In 2026 we plan to finish it. There will be some niche functionality that may be difficult to migrate, so we'll have to get creative with workarounds wherever possible so we can retire the old version of CityView *before* it breaks with browser updates. To be clear, there is no clear end of life for the current version of the app, but we're being proactive so that's not an issue.

Our **GIS team of two** has been working very well and already achieved many of our goals from adding a second permanent GIS employee. The GIS Specialist did amazing work in 2025 and has been taking over responsibilities from the GIS Coordinator. We'll continue this work with more separation of duties like managing ArcGIS Server services, SQL view maintenance, and Python work.

Asset Management implementation had some heavy work in 2025 with integrating GIS services with OpenGov layers. We're unsure at this point what new datasets Public Works wants to sync between the two platforms, but we do expect this work to continue or increase in 2026.

We are tantalizingly close to **completing the ArcGIS Pro** migration. There are very few leftover processes to migrate, none of which are at any imminent risk of breaking after support for ArcMap expires in March 2026. We exclusively provide support for ArcGIS Pro to GIS users in the City and are only installing it on new PC replacements.

View this report online

In case you decided to print this report, you can access it online at gis.brooklynpark.org/report.